



The Schrader Group

SchraderGroup.com

The Schrader Group helps nonprofit organizations realize their mission and strategic vision by providing client-focused fundraising counsel, advice, and training, while increasing the awareness of philanthropy in the communities they serve. We value effective, ethical fundraising, philanthropy, volunteerism, excellence, creativity, integrity, and diversity.

Lynn G. Schrader, a Certified Fund Raising Executive, is President and Principal Consultant of The Schrader Group, LLC, a full service fundraising consulting firm. His firm has provided counsel, advice and training for many of the Seattle area's premier nonprofit organizations, including KCTS Television, the Seattle Public Library Foundation, Historic Seattle, Nikkei Concerns, Intiman Theatre, and the Seattle Men's Chorus.

From 2002 through 2006, Lynn served as Director of Development, and subsequently as Assistant Dean for Development and External Relations, for the Evans School of Public Affairs at the University of Washington. Under his leadership, over \$50 million was raised (126% of the Evans School's \$40 million goal), which included the largest gifts raised in the history of the School from individuals, foundations and corporations.

He increased the number of alumni who contributed annually by 224% and their total annual contributions by 869%. In addition, he established the School's first planned giving program, initiated the graduating class gift campaign, created the School's online giving website, and forged new and enhanced partnerships with community organizations.



Contact Us

For more information on how we can help your organization secure the resources required to realize your mission and advance your strategic vision, contact us:

info@SchraderGroup.com
206-817-1456
SchraderGroup.com

Fundraising Accomplishments

\$15 million raised for three campuses of Seattle Community College District as Director of Major Gifts

\$11 million raised to build the Charlotte Martin Theatre and endow Seattle Children's Theatre as Development Director

\$4.5 million raised for Pacific Northwest Ballet over a three-year period as Development Director

\$7 million raised to build the Washington Center for the Performing Arts in Olympia

Professional Involvement & Awards

Association of Fundraising Professionals
International Research Council, *committee member*
International Professional Advancement Division, *committee member*

Washington Chapter, *Past President, board member 2000 - 2009*

Washington Chapter Public Policy Committee, *Founder and Past Chair*

National Philanthropy Day Celebration, *past Washington co-chair; committee member since 1996*

Member since 1986

Northwest Development Officers Association
Professional Achievement Award received in 2002

Member since 1982

Credentialed as a *Certified Fund Raising Executive* since 1987

Partnership for Philanthropic Planning
Member since 1991

Washington Planned Giving Council
Member since 1991



Our Services

The Schrader Group is a full-service philanthropic fundraising consulting firm. We are dedicated to understanding the unique needs of each client. Our customized solutions and training incorporates

the latest academic research, the best practices of the profession, and the practical know-how required to get the job done.

Our services include:

- Annual Giving Strategies
- Capital & Endowment Campaigns
- Major & Planned Gifts Programs
- Marketing & Communications
- Strategic Planning
- Feasibility Studies
- Development Audits
- Capacity Building Strategies
- Online Fundraising & Social Media Strategies
- Board Development & Training
- Stewardship & Donor Relations



Our Clients

The Schrader Group serves a diverse spectrum of nonprofit clients that improve the quality of lives in the communities they serve.

Selected current and past clients include:

- African American Heritage Museum
- Artist Trust
- Asian Counseling and Referral Service
- Bellevue Community College Foundation
- Building Changes
- The Children's Museum Seattle
- The Evergreen State College
- Flying House Productions
- Highline West Seattle Mental Health
- Historic Seattle Preservation Foundation
- Intiman Theatre
- Japanese Cultural and Community Center of Washington
- Jewish Federation of Greater Seattle
- KCTS Television
- King County Library Foundation
- Music Works Northwest
- Museum of History and Industry
- Neighborhood House
- Nikkei Concerns
- Northwest Kidney Centers Foundation
- Pierce County AIDS Foundation
- Samis Foundation
- Seattle Central Community College
- Seattle Chamber Music Society
- Seattle Men's Chorus and Seattle Women's Chorus
- Seattle Public Library Foundation
- Shoreline Public Schools Foundation
- YouthCare



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